



NASBA Field of Study: Please choose **ONE NASBA Field of Study for your presentation.**

For more information, [download the NASBA Fields of Study guide here.](#)

Non-Technical

- Behavioral Ethics (ex. Decision making, personal ethics, practice in business)
- Business Management & Organization (ex. Admin practice, organization management, liability)
- Communications & Marketing (ex. Speaking/writing, interview techniques, social media, branding)
- Computer Software & Applications (ex. General software usage and how-to)
- Personal Development (ex. Career planning, leadership, time management)
- Personnel/Human Resources (ex. Employee retention and engagement, system integration)
- Production (ex. operations, inventory management, supply and quality control)

Technical

- Accounting (ex. financial statements and reports, forensic accounting, SEC practice)
- Accounting – Governmental
- Auditing
- Auditing – Governmental
- Business Law
- Economics (ex. Supply and demand, fiscal policy, pricing, economic growth)
- Finance
- Information Technology (ex. Cloud computing, cyber security, database management)
- Management Services (ex. Cash flow and profitability, risk management, project management)
- Regulatory Ethics (ex. Confidentiality, conflict of interest, licensing, state rules and regs)
- Specialized Knowledge (ex. Non-profit, personal financial planning, healthcare, gaming... industry)
- Statistics (ex. Business statistics, quantitative analysis, and probability)
- Taxes