



Accounting & Financial Women's Alliance
CONNECT • ADVANCE • LEAD



Be a part of the
Women Who Count!

**Power Your Career -
Elevate Your Potential!**



**WOMEN
WHO
COUNT**



**CONNECT.
ADVANCE.
LEAD.**



Accounting & Financial Women's Alliance

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ACCOUNTING AND FINANCIAL WOMEN'S ALLIANCE

OUR STORY

Founded in 1938 in Indianapolis by **Ida S. Broo, CPA**, to increase the opportunities for women in all fields of accounting and finance. Members of the **Accounting & Financial Women's Alliance** and their companies benefit from resources that accelerate their professional growth.

AFWA'S MISSION

The mission of the Accounting & Financial Women's Alliance is to enable women in all accounting and finance fields to achieve their full personal, professional, and economic potential and to contribute to the future development of their profession.

Empowerment | Integrity | Leadership | Passion

AFWA Family Photo

Welcome to the family!



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2024 Women Who Count Conference Family Photo

BY THE NUMBERS

WHO WE ARE

Over 1,100
Nationwide
Members

57
Local
Chapters
*(Including a
Virtual Chapter)*

60% are
CPA's

53%
Under the
age of 35

1/3
Public
Accounting/Services/
Industry/Nonprofit/
Government/Education/
Student/Services

300+ CPE
Hours offered
annually by:
Chapters, webinars
and National
Conferences

Young
Professionals
AFWA's Early
Career initiatives
focus on career
growth

\$100,000
In scholarship
awarded by the
National
organization & local
chapters annually

32%
10 Years or
fewer years of
experience



AFWA MEMBERSHIP

AFWA membership is more than a benefit to your career - it's an investment in you!

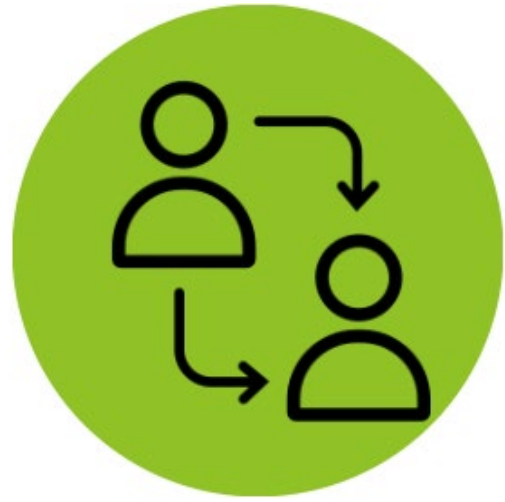


CONNECT.
ADVANCE.
LEAD.

Connect. With our nationwide network of inspiring women

Advance. Your career through access to educational resources and scholarships

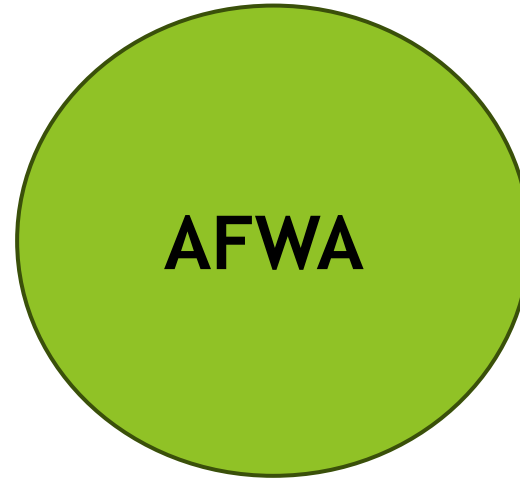
Lead. In your workplace, community and AFWA



[Mentor/Mentee Program](#)



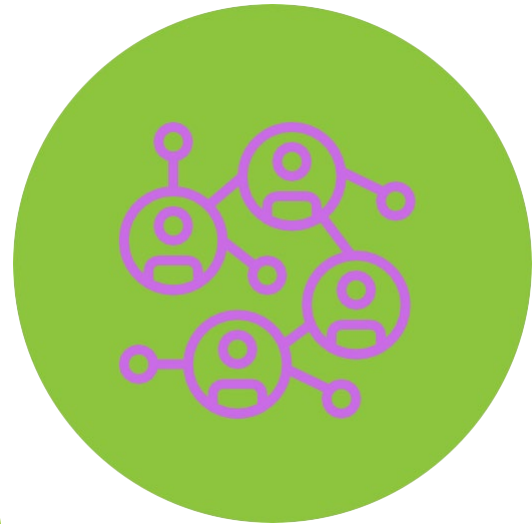
[Scholarships](#)



[Website](#)



[Partner Benefits](#)



[Networking](#)



[Career Center](#)



[National and Chapter Training](#)



[Conferences /Education](#)



[Member Discounts](#)



[Member Toolkit](#)



[Store](#)

Benefits of Membership

EDUCATION, TRAINING AND CPE

AFWA offers 12 FREE CPE each year to all members! This alone pays for your dues.

AFWA also offers high quality paid CPE at significantly reduced rates from top notch speakers.

Be sure to check the [Events Page](#) to register for upcoming webinars and events.



NATIONAL EVENTS

Connect. Advance. Lead.™ Conference

Held Annually in the Spring - Cincinnati

Women Who Count Conference

Held Annually in the October

2025 - Mesa, AZ

2026 - Hilton Head Island, SC



**CONNECT.
ADVANCE.
LEAD.**



**WOMEN
WHO
COUNT**



Women Who Count National Awards

Apply Annually beginning May 1





Scholarship Winners



NATIONAL SCHOLARSHIPS



AFWA Foundation promotes and advances women in accounting and finance by cultivating relationships, securing contributions, and providing scholarships for education and career development.

For more information on scholarships, visit the [Scholarship page](#).

HOW CAN YOU GET INVOLVED?



JOIN AFWA

Empower Your Career,
Elevate Your Potential!

- 12 Free CPE/year
- AFWA Mobile App
- Leadership Development
- Training Opportunities
- Scholarship Opportunities
- Discounted Access to Events
- Networking Opportunities
- Find a Pro Directory Listing
- Local Chapters
- Partner Discounts
- Career Development Center
- Mentorship Program
- Member Discounts

JOIN NOW



Join a Committee or Work Group!



MEMBERSHIP

Member and Chapter Experience
Early Career Initiative
Retention and Awards
Corporate Partners
Corporate Membership



MONEY

Member Revenue
Non-Member Revenue
Website Revenue
Education Revenue
Partnership Revenue



MARKETING

AFWA Brand Enhancement
New Member Marketing
Chapter Tools for Marketing

COAST TO COAST CONNECTION

Virtual Chapter and 57 Local Chapters

AFWA Membership provides access to our virtual chapter as well as 57 local chapters. All AFWA members are encouraged to join a local chapter to expand their network of accounting and finance professionals.



For the Ultimate AFWA Experience

- ▶ **Month 1-3**
 - ▶ Attend local meetings, meet colleagues, learn about benefits, explore AFWA
- ▶ **By Month 4**
 - ▶ Connect locally, explore website and resources, Membership Directory listing
- ▶ **By Month 6**
 - ▶ Explore AFWA National Initiatives and programs. Connect with national members
- ▶ **By Month 8**
 - ▶ Attend a Conference, explore speaker opportunities, sponsor an event local or national
- ▶ **By Month 10**
 - ▶ Consider joining Mentorship program, Utilize member discounts, programs, resources.
- ▶ **By Month 12**
 - ▶ Explore leadership roles, attend a conference, List your business in Find a Pro

AFWA JOURNEY MAPPING



Connect with us online!



Twitter

<https://twitter.com/afwanational>



Facebook

<https://www.facebook.com/AFWANational/>



LinkedIn

<https://www.linkedin.com/company/accounting-&-financial-women's-alliance/>



Instagram

<https://www.instagram.com/afwanational/>

Thank You!

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www.afwa.org



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