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**WOMEN
WHO
COUNT
CONFERENCE**

*Westin Hilton Head Resort and Spa
Where your adventure awaits!*



Accounting & Financial Women's Alliance
CONNECT • ADVANCE • LEAD



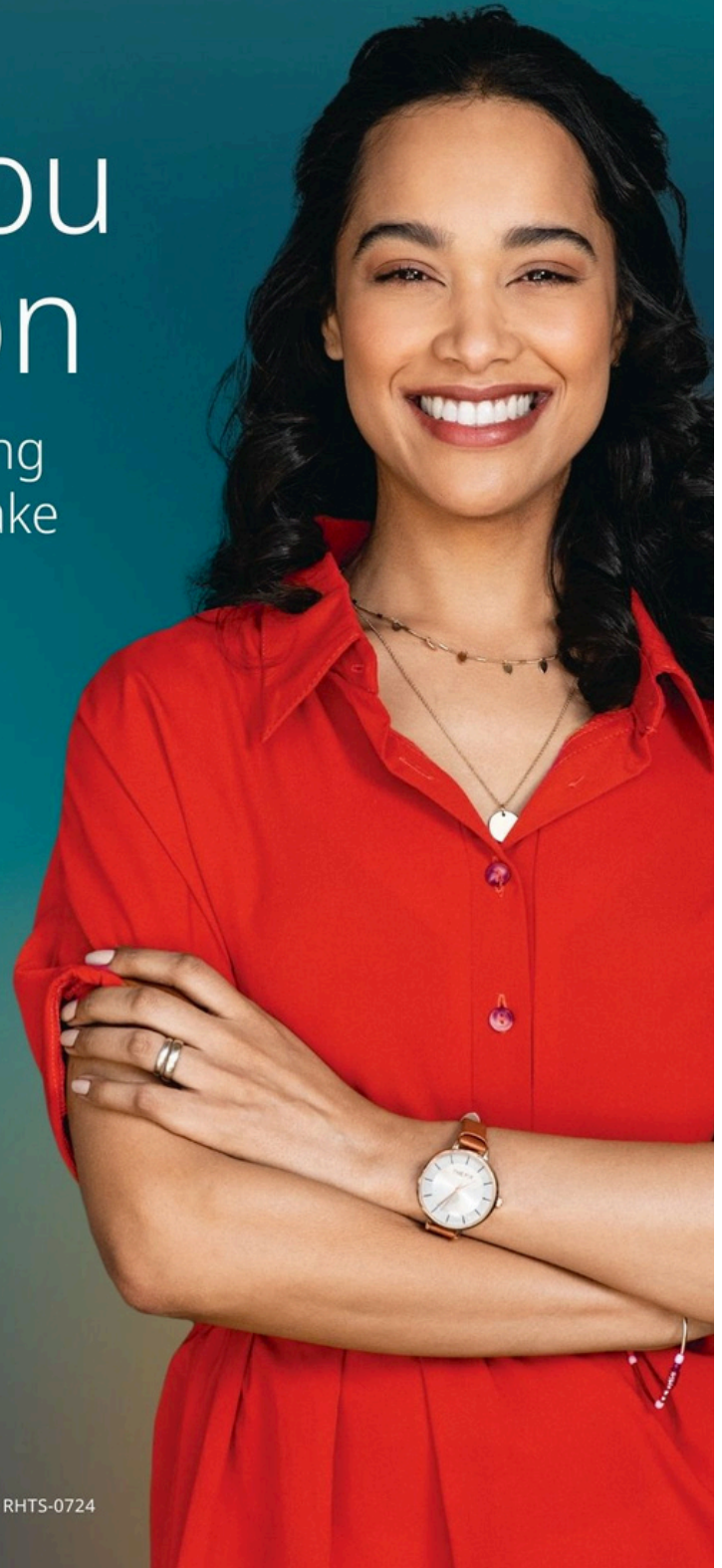


2025 Salary Guide

Numbers you can count on

Get the insights that are helping employers and job seekers make smarter salary decisions.

Explore the guide now at roberthalf.com/salary-guide



In this program.

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AFWA STAFF



EXECUTIVE DIRECTOR
CINDY STANLEY, CAE



EVENTS & EDUCATION DIRECTOR
SHANE SCHAEFER



MEMBERSHIP COORDINATOR
PHEOBIE HANOVER



PARTNERSHIP & BUSINESS
DEVELOPMENT COORDINATOR
GENIQUIYA MERIDETH



MEMBER SERVICES
JESSICA MONTGOMERY



Welcome!

Welcome Message for Women Who Count Conference - 2024

Ladies and gentlemen, esteemed guests, and valued members, Welcome to this year's conference! We are thrilled to have you here in Hilton Head Island, SC as we come together to celebrate this incredible organization, network and provide education. It's truly an exciting time for us, and I'd like to take a moment to highlight some of the positive developments we've achieved together.

First and foremost, our membership continues to grow, reflecting the strong community we've built and the value we provide to our members. We're also excited about our ongoing marketing project, which is designed to amplify our reach and showcase the benefits of being part of our organization.

Our Mentor/Mentee program has gained remarkable traction, fostering valuable connections and professional growth among our members. Engaging our chapters has been a priority, and we've seen fantastic collaboration and enthusiasm at the local level. Additionally, we're actively working on retention strategies to ensure that our members feel supported and valued.

This conference itself is a testament to our success, as it continues to grow and thrive. We are filled with excitement about the lineup we have prepared for you! With 36 sessions led by top nationally ranked speakers, there's something for everyone. We're also introducing a new career day, which will offer invaluable opportunities for networking and professional development.

One of the highlights of our conference will be the signature event honoring our Women Who Count and all our award recipients. This event promises to be a memorable celebration of excellence within our community.

As you know, our conference is nationally ranked among the top 15 accounting and finance conferences, and we are committed to maintaining that standard of excellence. Thank you for being part of this journey with us. Let's make this conference an unforgettable experience filled with learning, inspiration, and connection! Enjoy the conference!

Stephanie Sommers

AFWA NATIONAL BOARD PRESIDENT



Conference Co-Chair Welcome

Welcome to the 2024 Women Who Count Conference!

Congratulations—you've made it to Hilton Head, and I couldn't be more excited to welcome you to what's going to be an unforgettable few days. Whether you're here for the sessions, the networking, or maybe just the beach (no judgment), we're here to make sure you leave feeling inspired, empowered, and maybe even with a few new friends!

Let's talk about getting the most out of your time here. First, don't be shy! Dive into those sessions, ask the bold questions, and embrace the opportunities to learn and grow. You came all this way—don't sit in the back row and hide. Trust me, the front row is where all the action happens (plus, better chances to snag the free swag).

Next, let's talk connections—because your network is your net worth, right? Take advantage of every moment to meet the phenomenal women around you. The person you're sitting next to might just be your next business partner, mentor, or karaoke buddy at an upcoming social. You never know where a simple "hi" might lead!

And finally, it's never too early to start planning for the 2025 Women Who Count Conference. Yep, I'm already thinking about it—because once you've experienced this, you'll want to be first in line for next year. We've got big things in store, and you won't want to miss out.

Thank you for being here, for investing in yourself, and for making this community so incredible. Let's make the most of it—and who knows, maybe we'll see you on stage next year!

Sharrin Fuller & Kelsey Rosback



Volunteers Thank You!

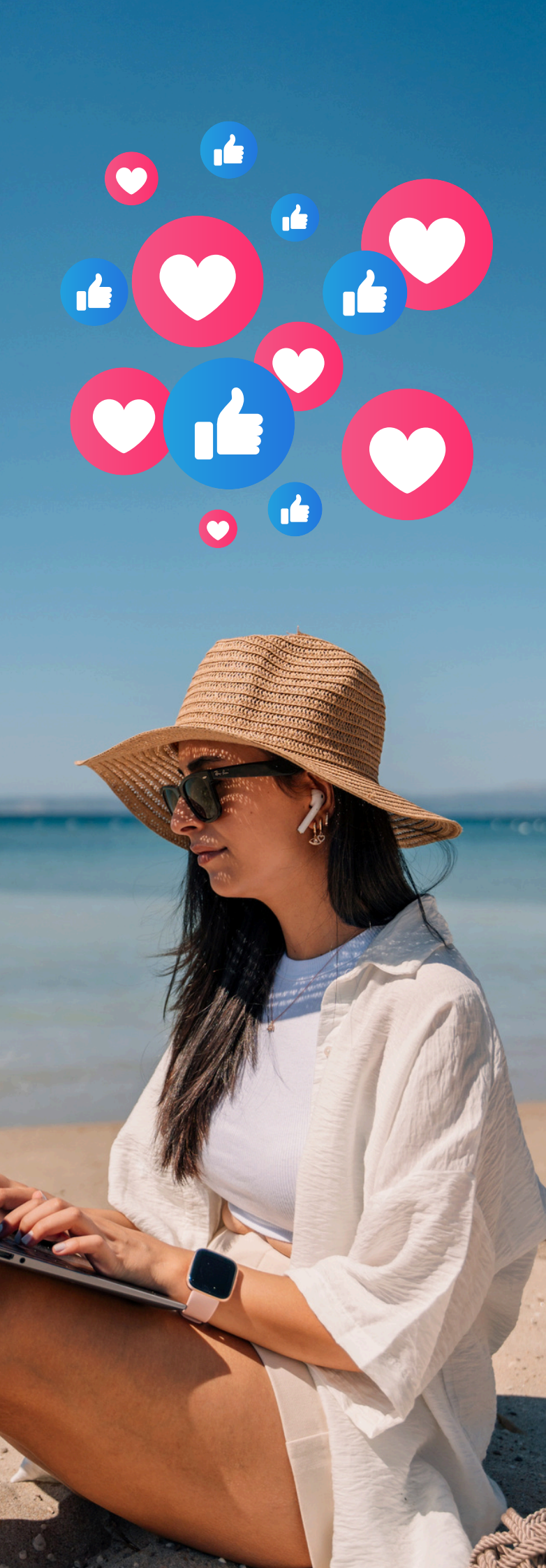
We want to take a moment to express our deepest gratitude for all the hard work, dedication, and passion you've put into supporting AFWA and the Women Who Count Conference.

Your commitment year-round has been truly inspiring, and your contributions to the success of this year's conference have been invaluable.

From planning and organizing to ensuring every detail was perfect, you've helped make this event something special for all our attendees.

It's because of amazing volunteers like you that we can continue empowering and supporting women in finance and accounting.

Thank you once again for your time, energy, and unwavering support. We couldn't have done this without you!



STAY CONNECTED

WWW.AFWA.ORG

SOCIAL MEDIA



CONFERENCE APP AFWA APP!!

Enhance your conference experience with the mobile app. It's all the information you'll need!



Where your adventure awaits!



Conference Map

The Foundation of AFWA



Everyone can bid on the incredible auction items either **in person or virtually**. If you're attending in person, you may have the opportunity to take home the items you win at the event. If you are donating but not attending, you agree to ship the item directly to the winner! Please note that if you are bringing a donated item to conference, there is the possibility you will need to ship the item to the virtual winner.

[Bid here](#)



Buy your raffle tickets [here](#) for a chance to win a Michael Kors Jet Set Travel Small Saffiano Leather Top-Zip Tote Bag. (must be present to win)

You may also buy raffle tickets in person or online for a chance to win a FREE registration to the Women Who Count Conference 2025



For wine enthusiasts, we've got you covered with a wine pull. 5 cases or 60 mixed (white, rose and red) bottles of wine ranging from \$25 – \$50 retail value with 5 high end bottles of wine worth at least \$ 90 donated by Preston & Dake, P. C. Raffle tickets will be \$25 each or \$60 for three. When your ticket number is drawn you can select a concealed bottle of wine. It's a thrilling opportunity to win a very fine bottle of wine! You can order tickets now on the [Better Unite Site](#).



Shop Kendra Scott Jewelry in person or online at [Kendra Scott Jewelry](#) and take away some stunning pieces. Kendra Scott will gift the Foundation 20% of your purchase. Use code: **GIVEBACK- HIDJU** at checkout!



Women Who Count!

Meet IRS Recruiters at the Women Who Count Conference to learn more about how you can help shape our future!

Bring your skills, expertise, and unique perspective to a career that will grow with your aspirations. We offer opportunities to students, recent graduates, and career professionals in accounting, finance, and various other fields.

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with
Purpose.



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“
**What I love about
Women Who Count is
their unwavering
commitment to
promoting women in
the accounting field.**

Caitlin Saenz, COO

”11

Schedule

Special rooms being held. Mother's Room – Parris Room and Board Interview Room– St. Helena

10.22.2024 - Tuesday

9:00am	12:00pm	Foundation Board Meeting @Danner East
12:00pm	1:00pm	Joint Board Luncheon @Mitchelville Room
1:00pm	4:00pm	AFWA National Board Meeting @Danner East
6:00pm	7:00pm	President's Reception @Mitchelville (Invitation Only Event)

10.23.2024 - Wednesday

8:00am	5:00pm	Registration & Store Open @Advantage Foyer
9:00am	10:30am	Membership Chair Meeting @Mitchelville
9:00am	10:30am	Chapter President's Meeting @Mitchelville
10:45am	2:00pm	Session #1 (1CPE) – Chapter Round Tables – All Welcome @Mitchelville
11:00am	12:00pm	First time Attendee Orientation @Jasmine/Hibiscus
12:00pm	1:00pm	Lunch on your own today!
1:00pm	1:50pm	CPE SESSION (1CPE)



Session #2 (Track 1 – Technical) @Danner East

Time is running out! Estate plan before 2026! with Shelby Follis, LBMC



Session #3 (Track 2 – Industry) @Elliot/Drayton

Unlocking Efficiency: Mastering Excel Power Queries for Data Management with Sheila Volek, Emprise Bank



Session #4 (Track 3 – Professional Development) @Danner West

Navigating Changing Regulations in Employment and Governance with Michelle Bomberger, Equinox Business Law Group, PLLC

2:00pm 2:50pm

CPE Session (1CPE)



Session #5 (Track 1 – Technical) @Danner East – Audit Standards Updates with Chelsea Sowers and Stephany Stricklin, Armanino, LLP



Session #6 (Track 2 – Industry) @Elliot/Drayton

Assisting Small Businesses with SBA Financing with Jerri Loveland, Voyager Lending



Session #7 (Track 3 – Professional Development) @Danner West

The Multigenerational Workforce Today: What Workers Want and What it Means for Employers, Kara Finch with Robert Half

Schedule

10.23.2024 - Wednesday

3:00pm 3:50pm CPE Session (1CPE)



Session #8 (Track 1 – Technical) @Danner East – 6 Proven Tips for Enhancing Small Business Accounting Success with QuickBooks Online with Tina McGill, MMAS CPA



Session #9 (Track 2 – Industry) @Elliot/Drayton
Accounting for Everything with Nonprofits with Heather Lalor, COMPASS US



Session #10 (Track 3 – Professional Development) @Danner West
Counting on your Insurance with Caitlin Saenz, COVERHOUND

4:00pm 6:00pm Exhibitor Setup @Savannah Foyer
4:30pm 6:00pm Annual Business Meeting @Archer/Barnwell

6:00pm 7:00pm Welcome Reception with Exhibitors @Savannah Foyer
Sponsored by: Client Hub

7:00pm 8:00pm Chapter Leader Reception @Mitchelville (By invitation only)
Sponsored by: Armstrong

8:00pm 9:00pm GEM (Giving Every Month) Foundation Reception
@Mitchelville Terrace (By invitation only)



GEMS
Giving Every Month

Alanna Abreu
Beverly Anderson
Tracey Bond-Weincyk
Barbara Covington
Stacey Craig
Kristin Culliton
Katharine Dill
Wendi Hall
Linda Harris

Melody King
Jennifer Leger
Judy Maira
Patti Mann
Pamela Meadows
Sara Page
Wendy Rohrsen
Melissa Sager

Kathryn Schrader
Tyrah Sexton
Stephanie Sommers
Grace Staten
Michelle Venus
Sheryl Wagner
Bambi Weber
Pamela Wenner
Shelby Williams

Become a GEM today

Schedule

10.24.2024 - Thursday

7:00am

9:00am

Continental Breakfast @Savannah Foyer

7:00am

4:00pm

Registration Opens @Advantage Foyer

7:00am

4:00pm

Exhibitor & Silent Auction @Savannah Foyer & Calibogue

7:30am

8:20am



Session #11 – Early Bird Keynote (1CPE) @Danner West

Stop Saying Yes to Everything and Start Asking for What You Want!
with Amy Yip, Amy Yip Coaching

8:15am

10:15am

Opening Session EVERYONE IS WELCOME! (1CPE) @Archer/Barnwell

8:15am

Doors Open and it's time to welcome everyone to the conference!
Arrive on time! Don't miss the entertainment!

8:30am

Entertainment with Stardust Pixies!

9:25am

Dr. Joyce T. Joseph to begin her presentation



Session #12 – Let's welcome Dr. Joyce T. Joseph, FASB
New FASB Accounting Standards and Agenda Priorities!

10:30am

11:20am

EDUCATIONAL SESSIONS (3 Tracks) (1CPE)



Session #13 (Track 1 – Technical) @Danner East – Nonprofit
Financials: Building Blocks for Better Transparency with
Dena Martin, Smooth Sailing Business Solutions, LLC



Session #14 (Track 2 – Industry) @Elliot/Drayton– Harnessing AI
to Revolutionize Accounting Practices with Jay McLaughlin,
RBSIT



Session #15 (Track 3 – Professional) @Danner West – Own Your
Worth: Mastering Value Pricing for Women Firm Owners
with Loren Fogelman, Price and Profit Coach, Business
Success Solution

Schedule

10.24.2024 - Thursday

11:20am

12:30pm

Lunch with the Exhibitors @Savannah Foyer

12:30pm

2:10pm

EDUCATIONAL SESSIONS (3 Tracks) (2CPE)



Session #16 (Track 1 – Technical) @Danner East
Multi-State / Sales Tax Updates with Monika Miles,
Miles Consulting & Kay Gotshall, Keiter CPA



Session #17 (Track 2 – Industry) @Elliot/Drayton
The Power of Alternative Investments: A Transforming
World with Olivia Brinker and Brian Bohn,
Merrill Lynch Wealth Management



Session #18 (Track 3 – Professional) @Danner West
Transitioning from Employee to Entrepreneur: Building a
Strong Foundation for Your Accounting Firm with Sharrin Fuller,
Glass Wallet Ventures

2:10pm

2:30pm

Visit Exhibitors @ Savannah Foyer

2:30pm

4:10pm

EDUCATIONAL SESSION (2CPE)



Session #19 (Audit) Keynote @Archer/Barnwell
Fraud! Forensic Accounting! With Greg Kyte,
Oh My Fraud Podcast



5:00pm

Registration & Cocktails are open for the Signature Event
@Grand Ocean Terrace

Sponsored by:



5:30pm

Signature Event & Awards @Grand Ocean Terrace

Sponsored by:



6:00pm

Opening Announcements @Grand Ocean Terrace

8:00pm

10:00pm

After Party @Grand Ocean Terrace & Deck

THE Signature EVENT

10.24.2024 - Thursday
5:00p-8:00p

The Signature Event & Awards celebration is a formal event will be held Thursday, evening for a fun evening of cocktails, dinner, and entertainment while recognizing outstanding peers in your field.

Celebrate with us!



Olivia Brinker & Brian Bohn will Emcee this year's event!

Sponsored By:



Beverage Sponsor:



Women Who Count and Chapter Achievement Awards
During the evening, we will recognize the below award recipients.

Women Who Count Awards

- AFWA Leadership
- Academic Award
- Community Impact
- Emerging Leader
- Excellent Student
- Industry Professional
- Public Practice
- Small Business

Chapter Achievement Awards

- Communications
- Membership
- Programming
- Public Service
- Scholarships

8:00pm

The After Party will start following
The Signature Event

Beverage Sponsor:



Schedule

10.25.2024 - Friday

7:30am 9:00am Continental Breakfast @Savannah Foyer
7:30am 5:00pm Registration Opens @Advantage Foyer
7:30am 5:00pm Exhibit Area Opens @Savannah Foyer
7:30am 5:00pm Foundation Silent Auction @Archer West

8:00am 8:50am



Early Morning Session (1CPE) @Archer/Barnwell
Session #20 (Communication/Marketing)

Embrace You: The Power of Authenticity & Courageous Communication with Jessica McClain

9:00am 9:50am



Panel Session (1CPE) @Archer/Barnwell

Session #21 (Track 1 - Technical)

Non-Profit Panel Discussion

MODERATOR - Cindy Stanley, CAE, Executive Director AFWA



PANELIST - Jessica McClain, Girl Scouts Nation's Capital

PANELIST - Ting Song, CPA, Executive Director, JPMC,

10:00am 10:50am



EDUCATIONAL SESSIONS (3 Tracks) (1CPE)

Session #22 (Track 1 - Technical) @Danner East

Technology in Audit with Eve Rogers



Session #23 (Track 2 - Industry) @Elliot/Drayton

5 Steps to Process Optimization with Heather Satterley



Session #24 (Track 3 – Professional) @Danner West

Break the Cycle: A Tactical Toolkit to End Workplace Bullying with Brittany Malidore

10:15am 10:45am

Mimosa Toast Exhibitor Gather @ Jasmine/Hibiscus

Schedule

10.25.2024 - Friday

11:00am

11:50am

EDUCATIONAL SESSIONS (3 Tracks) (1CPE)



Session #25 (Track 1 - Technical) - @Danner East
Financial Statements Analysis with Samantha Hallburn



Session #26 (Track 2 - Industry)- @Elliot/Drayton
Wealth for Women: Strategies to Overcome Retirement Savings Gaps with Kathy Healy



Session #27 (Track 3 – Professional) MOVE Project / DEI Session @Danner West - No-Nonsense Strategies for Navigating DEI Skepticism with Bonnie Ruszczyk

12:00pm

2:00pm

Lunch with the Exhibitors @Savannah Foyer

1:00pm

2:00 pm

Past National President's & National Foundation Chairs Recognition & Vendor Dessert Sponsor Party @Savannah Foyer
Sponsored by:



2:00pm

2:50pm

EDUCATIONAL SESSIONS (3 Tracks) (1CPE)



Session #28 (Track 1 - Technical) @Danner East
How to Scale with a Remote Workforce? With Maanoj Shah



Session #29 (Track 2 - Industry) @Elliot/Drayton
Efficient Finance 101: Understanding and Implementing AI in AP with Natasha Brown



Session #30 (Track 3 – Professional) @Danner West
The Cost of Chasing Clients and How to End the Chaos with Judie McCarthy

Schedule

10.25.2024 - Friday

3:00pm

3:50pm

EDUCATIONAL SESSIONS (3 Tracks) (1CPE)



Session #31 (Track 1 - Technical) @Danner East - IRS Hot Topics with Evette Davis, IRS Senior Stakeholder Liaison



Session #32 (Track 2 - Industry) @Elliot/Drayton- Better Business Budgeting: A practical approach to the budget creation process with Melissa Sager



Session #33 (Track 3 – Professional) @Danner West - Beyond the Numbers: Success Strategies for Female Finance Leaders with Tara Whitney

4:00pm

5:45pm

Closing Keynote (2CPE) @Archer/Barnwell

Session #34 - Solidify Your Success with Consistency and Adaptability with Dawn Brolin



7:00pm

Beach Party @Ocean Front Deck

Back up is Grand Ocean Terrace
(EVERYONE IS WELCOME!)

10.26.2024 - Saturday

CPE PROFESSIONAL EDUCATION (3CPE)

9:00am

10:40am

(2CPE) Ethics Session @Danner East



Session #35 - Ethics in Action: Real World Dilemmas with Wendi Hall, DBHW Wealth Partners Hall Wehring CPAs LLC

11:00am

11:50am

(1CPE) Much Needed Career Presentation! @Danner West



Session #36 – ALL NEW! I am an Ambivert, Being Introverted in an Extroverted World! LEARN MORE! With Alanna Abreu, Consulting Senior Manager, UHY Advisors, LLP



Women Who Count!

Meet IRS Recruiters at the Women Who Count Conference to learn more about how you can help shape our future!

Bring your skills, expertise, and unique perspective to a career that will grow with your aspirations. We offer opportunities to students, recent graduates, and career professionals in accounting, finance, and various other fields.

Careers
with
Purpose.

NEW!

Morning ZUMBA With a VIEW!



Early Birds & Fitness Enthusiasts!

Saturday, October 26 @ 6:30am

FUN! Zumba Class! FREE for EVERYONE!

Grand Ocean Terrace

Sponsored by:



Instructor Nicole DeRosa





Accounting & Financial Women's Alliance

CONNECT • ADVANCE • LEAD



CAREER DAY SCHEDULE

**NC STATE
UNIVERSITY**

Poole College
Jenkins Master of Accounting

SATURDAY, OCTOBER 26, 2024

8:30 - 9AM

KEYNOTE SPEAKER

Christina Lewellen, NC State University

9 - 10AM

PANEL DISCUSSIONS

Beyond the Degree

10 - 11:30 AM

CAREER TABLE TALKS

You Decide Your PATH!

Professional Headshots

Becker+



11:30 - 12PM

CLOSING SESSION

Charting your Course

Career Day Schedule-in-brief



Poole College
Jenkins MAC

10.25.2024 - Friday

7:00pm


9:00pm

Beach Party on the beach and ocean deck of the Westin

10.26.2024 - Saturday

CAREER DAY TAILGATE - SPONSORED BY NC STATE UNIVERSITY @Barnwell/Calibouge

Early Birds & Fitness Enthusiasts!

6:30am		FUN! Zumba Class! FREE for EVERYONE!
8:00am		Registration Opens
8:30am	9:00am	Opening Keynote Speaker
9:00am	10:00am	Panel Discussion: Beyond the Degree: Charting Diverse Career Paths in Business and Accounting
10:00am	11:30am	Career Day Table Talks - YOU DECIDE YOUR PATH!
Table 1		Spend Time [IN] Business While You're Still [IN] School,
Table 2		Dress for Success: Elevate Your Professional Style!
Table 3		Interview Questions / Mock Interview
Table 4		Resume / Cover Letter
Table 5		How to search for internships?
Table 6		Kickstart Your Career with AFWA's Mentorship Magic
Table 7		Taking Ownership of Your Career Path
Table 8		Personal Finance / Life at College
Table 9		Unlock Your Day: Time Hacks for Success
Table 10		Be Your Own Boss: The Entrepreneurial Journey
Table 11		Snap Your Success: Grab a Professional Headshot today!
		Sponsored by:  
11:30am	12:00pm	Closing Session: Charting Your Course: From Insights to Actions Energize your career and life plans with actionable steps that inspire enthusiasm and clear direction!

Schedule



Poole College
Jenkins MAC

10.26.2024 - Saturday

CAREER DAY



TAILGATE - SPONSORED BY NC STATE UNIVERSITY
@Archer/Barnwell

8:00am

Registration Opens

8:00am

9:00am

Coffee Bar & Continental Breakfast

8:30am

9:00am

Opening Keynote Speaker, Christina Lewellen, CPA, Ph.D,
Associate Professor of Accounting, NC State University

SESSION TITLE: Goals and strategy for a fulfilling career!

This session will focus on strategy and goal setting for a successful and fulfilling career. Topics will include aligning your career goals with your personal and life goals, asking yourself “why” when setting goals, and navigating challenges that may threaten one’s goals.

9:00am

10:00am

Panel Discussion:
Beyond the Degree: Charting Diverse Career Paths in Business and Accounting



Join us for an enlightening panel discussion were seasoned professionals from various sectors—including public accounting, corporate accounting, entrepreneurship, financial services, advisory services, and consulting—share their career trajectories and insights. Learn how they've leveraged their business and accounting degrees in unique and fulfilling ways, aligned their personal passions with professional endeavors, and navigated the challenges and opportunities of their respective fields. This session is designed to inspire recent graduates and those contemplating their career paths, providing valuable advice on skills development and strategic career planning.

MODERATOR – Melissa Sager, Biz Brainerly, LLC

Panelist – Kathy Healy, MBA, CFP, Healy Wealth Management

Panelist – Monika Miles, Miles Consulting Group

Panelist – Kelsey Rosback, SHR Consulting, LLC

Schedule

10.26.2024 - Saturday



Poole College
Jenkins MAC

CAREER TABLE TALKS 10:00am – 11:30am - YOU DECIDE YOUR PATH!

Table 1



Spend Time [IN] Business While You're Still [IN] School,

With Dr. Anna Stumpf, Collective Energy

Enhance your LinkedIn profile and networking skills with weekly steps tailored for students, making professional connections easier.

Table 2



Dress for Success: Elevate Your Professional Style!

With Lauren Fant-Pryor, Oak CPA and Tyrah Sexton, Striegel Knobloch & CO LLC

Discover the secrets to professional attire that makes a lasting impression. Get tips on how to dress to impress and boost your confidence!

Table 3



Interview Questions / Mock Interview

With Donna Staiano, Robert Half and Michelle Sullivan, NACU

Mastering the Art of Interviews: Key Questions and Mock Interview Strategies

Table 4



Resume / Cover Letter

With Doreen Rizopoulos, NCUA and Nicole DeRosa, UWorld

How to tailor your Resume and Cover Letter to the position you are seeking?

Table 5



How to search for internships?

With Twana Barber, IRS Liaison

IRS Pathways: Fuel Your Career Journey with the Federal Government

Discover a wealth of internship and career development opportunities with the IRS Pathways Program for students and recent graduates across various fields. Link: <https://www.jobs.irs.gov/students>



Internships on AFWA Partner Website - With yello x WayUp

Dreaming about your first-ever job after college is exhilarating. Finding and actually landing a job? Not so much. It's rough out there for entry-level employees, but we at WayUp have set out to change that. It shouldn't be about gender, race, who you know, or where you're from — it should be about your skills, your drive, and your passion.

Get connected today! [Click here for more information!](#)



10.26.2024 - Saturday

CAREER TABLE TALKS 10:00am – 11:30am - YOU DECIDE YOUR PATH!

Table 6



Kickstart Your Career with AFWA's Mentorship Magic

With Sheryl Wagner, AFWA Board Member

Join the AFWA mentoring journey to unlock exclusive insights, form inspiring connections, and accelerate your career in finance and accounting. AFWA Leadership will help lead the way!

Table 7



Taking Ownership of Your Career Path

With Melissa Sager, Biz Brainerly, LLC

Learn strategies for building your roadmap to success and tips for navigating obstacles and detours in your career journey, such as: ramping up in a new role quickly; managing up; when/how to exit, and overall professional conduct. Ultimately, your success depends on YOU!

Table 8



Personal Finance / Life at College

With Melody King, Quinn Evans Architects

Learn about budgeting for your future as you move from college to professional life.

Table 9



Unlock Your Day: Time Hacks for Success

With Brittany Malidore, Ledgerly Consulting

Discover how to crush your goals with SMART strategies, find your peak productivity times and learn the secrets to balancing work.

Table 10

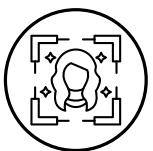


Be Your Own Boss: The Entrepreneurial Journey

With Sharrin Fuller, Glass Wallet Ventures

Discover how to achieve success outside of the traditional career path from a successful serial entrepreneur. Explore the opportunities available for starting your own business, understand the common challenges faced by entrepreneurs, and find out where to learn the skills needed to overcome these obstacles.

Table 11



Snap Your Success: Grab a Professional Headshot today!

Sponsored by:



PROFESSIONAL

HEAD SHOTS

Learn how to pose, dress, and prepare for professional headshots. Elevate your personal brand with these essential tips and tricks.

Dress Appropriately

- Choose solid colors over patterns
- Wear professional attire
- Avoid large accessories

Grooming and Makeup

- Hair is neatly styled
- Use makeup to enhance your features
- Bring brush for quick touch ups

Facial Expressions

- Practice a natural smile
- Relax your face
- Think about something that makes you happy

Posture and Positioning

- Stand or sit up straight with shoulders back
- Angle your body slightly to the side
- Keep your chin slightly down

Rest and Hydration

- Get a good nights sleep to avoid looking tired
- Drink plenty of fluids to help keep skin fresh & vibrant

Communicate with the photographer

- Discuss specific need or preferences
- Feel free to ask for feedback during session



Professional Services by: www.mikeritterbeck.com

Headshot Timeslots:

Wed.	10.23	6-7p
Thurs.	10.24	11:30a-12:30p
Fri.	10.25	12-2p
Sat.	10.26	10-11:30a

THANK YOU SPONSORS

Becker+



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CONSULTING

Schedule



Poole College
Jenkins MAC

10.26.2024 - Saturday

Closing Career Day Session

11:30am 12:00pm **Charting Your Course: From Insights to Actions**

Energize your career and life plans with actionable steps that inspire enthusiasm and clear direction!



Closing Session Speakers: AFWA Leaders

Cindy Stanley, CAE, Executive Director



Stephanie Sommers - AFWA National Board President

Sara Page - AFWA Foundation Board Chair



Tyrah Sexton - AFWA Board Member

Eleanor Siverts - Ackerman & Sheryl Wagner -
Mentor Mentee Program Developer

**AFWA
Mentor Mentee
Program**

COME GROW WITH US!



The Westin Hilton Head Island Resort & Spa
| Hilton Head Island, SC

October 23 - 26

Ride the Wave: AP Automation for a Paperless Paradise!

**WOMEN
WHO
COUNT**

**Come and
Meet us!**

Yooz provides the smartest, most powerful, and easiest-to-use cloud[1]based E-invoicing and Purchase-to[1]Pay (P2P) automation solution. It delivers unmatched savings, speed, and security with affordable zero[1]risk subscriptions to more than 5,000 customers and 300,000 users worldwide.

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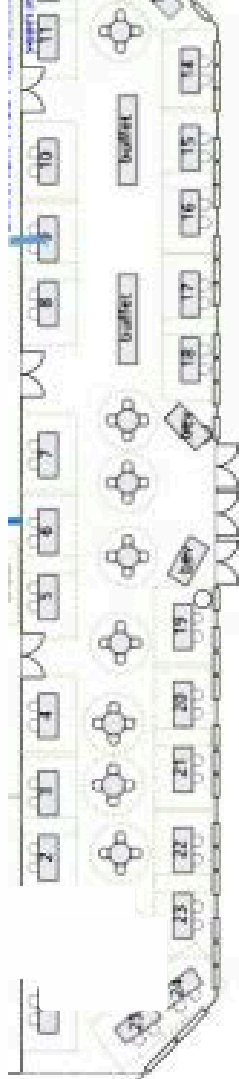
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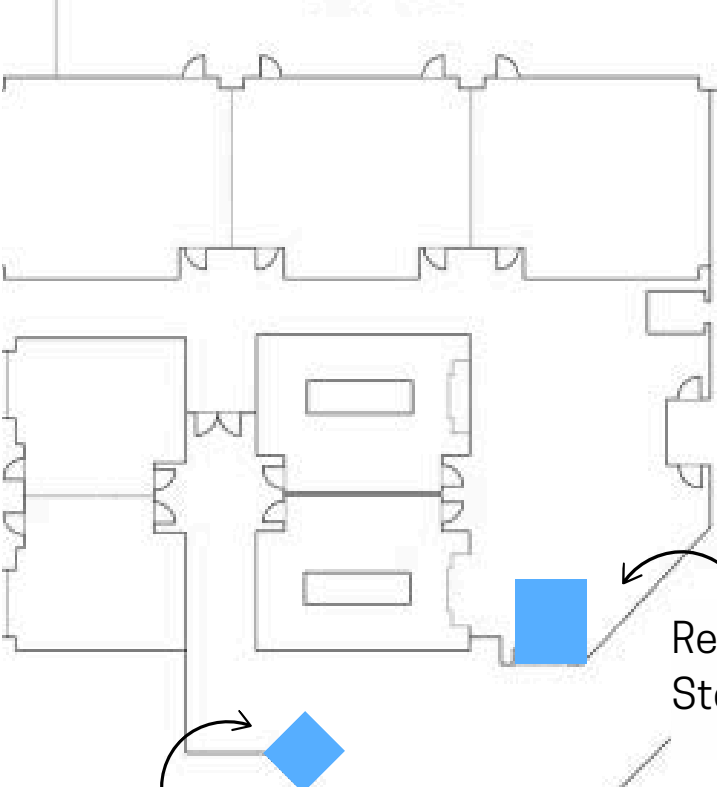
Exhibitor Map

Savannah Foyer Area

Exhibitor locations are just outside of the educational ballrooms. Please download the app for additional details.



- 1 ADP
- 2 Global Integra
- 3 Botkeeper
- 4 FDIC
- 5 Client Hub
- 6 Anchor
- 7 YOOZ
- 8 Paro
- 9 Solvo
- 10 Inner PC Computer Solutions
- 11 Becker
- 12 FinSMART
- 13 AFWA
- 14 UWorld
- 15 Beta Alpha Psi
- 16 NCUA
- 17 AmplifiedHR
- 18 Armanino LLP
- 19 NC State Univ. Poole College
Jenkins Master of Accounting
- 20 Armstrong
- 21 Go Red
- 22 Miles Talent Hub
- 23 CoverHound
- 24/25 YellowCake
- 26/27/28 IRS
- 29 Head Shot Photos -
Scheduled Times



Advantage Foyer Area

Registration & Store Location

#29 Professional Head Shot Location



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