



**MAY IS
MEMBER
APPRECIATION
MONTH**



Accounting & Financial Women's Alliance
CONNECT • ADVANCE • LEAD

YOU COUNT PROMO KIT



**MAY IS THE TIME WHEN WE CELEBRATE EVERYTHING WE LOVE ABOUT AFWA!
THREE VERSIONS OF #YOUCOUNT TO CHOOSE FROM!**

GEAR UP WITH AFWA

SHOW YOU ARE AFWA PROUD AND ORDER YOUR AFWA YOU COUNT SHIRT! WE HAVE T-SHIRTS AND POLOS TO CHOOSE FROM. CONTACT DAVE ROMRELL WITH AMERICAN SOLUTIONS FOR BUSINESS FOR YOURS TODAY.

SOCIAL MEDIA

JOIN IN THE FUN AND SHOW YOUR LOVE OF AFWA ON SOCIAL MEDIA. ADD THE YOU COUNT LOGO TO YOUR SOCIAL MEDIA: FACEBOOK POST, FACEBOOK COVER, LINKEDIN POST, OR INSTAGRAM POST.

REFERRALS

YOU WILL RECEIVE A \$10 STARBUCKS GIFT CARD FOR EVERY MEMBER YOU REFER WHO JOINS AFWA IN THE MONTH OF MAY. SIMPLY HAVE YOUR PROSPECT ADD YOUR NAME IN THE "REFERRED BY" ONLINE REGISTRATION APPLICATION. THE TOP REFERRER WILL BE RECOGNIZED ON SOCIAL MEDIA AND AT THE WOMEN WHO COUNT CONFERENCE IN OCTOBER.

MEMBER SPOTLIGHT

NOMINATE YOURSELF OR ANOTHER AFWA MEMBER TO BE FEATURED ON AFWA'S SOCIAL MEDIA. COMPLETE THIS SURVEY TO BE HIGHLIGHTED.