

AFWA Premiere Partner Program

Bronze	Silver	Gold	Platinum
\$1,000	\$2,500	\$5,000	\$10,000 +
Featured Resource Directory Listing	Featured Resource Directory Listing	Featured Resource Directory Listing	Featured Resource Directory Listing
Premium Memberships (1)	Premium Memberships (2)	Premium Memberships (3)	Premium Memberships (4)
Guest Articles (2)	Guest Articles (4)	Guest Articles (6)	Guest Articles (8)
Custom Email (1)	Custom Email (1)	Custom Email (2)	Custom Email (3)
Homepage Logo Ad	Homepage Logo Ad	Homepage Logo Ad	Homepage Logo Ad
Logo on Corporate Partner Page	Logo on Corporate Partner Page	Logo on Corporate Partner Page	Logo on Corporate Partner Page
Social Media Shares (2)	Social Media Shares (3)	Social Media Shares (4)	Social Media Shares (5)
	Women Who Count Partner Recognition	Women Who Count Partner Recognition	Women Who Count Partner Recognition
	Conference Program Ad (1/4 Page)	Conference Program Ad (1/2 Page)	Conference Program Ad (Full Page)
	Mobile App Listing including conference	Mobile App Listing including Conference	Mobile App Enhanced Listing including Conference
	Corporate Membership Discount to Employees (20%)	Corporate Membership Discount to Employees (25%)	Corporate Membership Discount to Employees (30%)
	Webcast panelist or custom (1)	Webcast panelist or custom (2)	Webcast panelist or custom (3)
	Committee Sponsor/Participation (1)	Committee Sponsor/Participation (2)	Committee Sponsor/Participation (3)
	Priority Opportunity in Additional National Events as Created	Priority Opportunity in Additional National Events as Created	Priority Opportunity in Additional National Events as Created
		Partner landing page on AFWA.org	Partner landing page on AFWA.org
		Conference Mobile App Banner Ad	Conference Mobile App Banner Ad
		Full Women Who Count Conference Registration (1)	Full Women Who Count Conference Registration (2)
		Women Who Count Exhibit Space	Women Who Count Exhibit Space
		Women Who Count Corporate Membership Registration Discount (10%)	Women Who Count Corporate Membership Registration Discount (15%)
		Recognition at AFWA Connect.Advance.Lead™ Conference	Recognition at AFWA Connect.Advance.Lead™ Conference
			Exclusive Company Product Promotion Opportunity
			Board of Advisors Director position