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Connections Made Easy with Chapter Coaches!

We are pleased to introduce the new AFWA Chapter Coach Program. The role of chapter coach will provide our experienced AFWA members an easy way to connect and share their experiences. This program will also provide our Chapters with important mentoring and support at a local level that has been missing without Regional Directors.

*Suggestions for Success:*

* Include your coach on chapter email communications
* Connect with your coach on LinkedIn
* Invite your coach (and national board members) to special chapter events
* Hold a chapter planning meeting and include your coach by conference call
* Review the chapter leadership materials in the AFWA website member portal with your coach

***AFWA Chapter Coach Program – Chapter Success***

Chapters looking to connect with a Chapter Coach can sign up for overall support or area specific mentoring by reaching out to AFWA Headquarters and the Chapter Initiatives Committee at any time during the year or complete the bottom of this form and turn in at the Conference.

***How to make the most of the chapter coaches program:***

Decide what kind of support you are looking for – overall, programming, member recruitment, social media, chapter operations, board governance

Designate a chapter member or two as the point of contact for your chapter coach

Commit to support these mentoring relationships and give your chapter time to succeed

***For more information contact   
Stephanie Sommers, SSommers@stclaircpa.com Tyna Gaylor, tynagaylor@gmail.com***

**Request a Chapter Coach for your Chapter**

Chapter Name:

Contact Name:

Email: Phone:

Type of Support Needed

Want to be a Chapter Coach?

***Coach Responsibilities:***

* Provide mentoring and assistance to both struggling and healthy chapters
* Check in with your chapters monthly to see what questions they have or support they need.
* Help chapters understand what resources are available to them.
* Remind chapters to submit their chapter forms, including the important year-end report
* Connect chapters with other chapter leaders, national board members or headquarters, as needed.
* Be responsive to requests from your chapters.
* Report to Chapter Initiatives Committee on communications with your chapters monthly.

***Who can be a chapter coach?***

* You’ve been a member of AFWA for at least 2 years
* You’ve held a leadership position in your local chapter or served on the National/Foundation Board
* There is no need to be an expert in all aspects of chapter management
* You’re passionate about the future of AFWA
* You don’t need to be an expert in all areas – everyone’s unique experience and expertise is valuable. We will identify “subject matter experts” in key chapter management areas such as programming, scholarship and board management that you can use as a resource. A brief training will be provided to all coaches to ensure a successful and rewarding experience. The National Board and Headquarters are also there to help out with those tough questions!

***What’s the time commitment?***

* Between 15-20 hours a year
* No in person or phone meetings are required. You plan the interactions in a way that works best with you and your designated chapters
* A two-year term is requested
* A 6-month commitment to each chapter coached is recommended

***For more information contact   
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**Sign up to be a chapter coach**

Name: Chapter or City:

Email: Phone: