**AFWA eLearning Series**  
PRESENTER FORM

Thank you for your interest in leading a webinar for the members of AFWA. The information in this form will be used to help up schedule and promote your presentation.

*All topics and presentations are subject to selection by a committee. Presentations should be educational and not promote a business (except for content credits and a brief speaker bio). If further promotion of a business is desired, please contact* [*marketing@afwa.org*](mailto:marketing@afwa.org) *for partnership information.*

**PRESENTER INFORMATION**

|  |  |
| --- | --- |
| **NAME:** |  |
| **TITLE:** |  |
| **EMAIL:** |  |
| **PHONE:** |  |
| **COMPANY:** |  |
| **AFWA MEMBER:** | Yes No |
| **Would you like additional information on corporate partnership with AFWA?** | Yes Not at this time |
| **BRIEF BIO** *(50-100 words for your introduction – you may also provide a headshot)* |  |

**PRESENTATION INFORMATION**

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| --- | --- |
| **PRESENTATION TITLE:** |  |
| **TYPE:** | Interview Panel Presentation |
| **PRESENTATION DESCRIPTION:** *(approx 50-100 words)* |  |
| **Will you have slides for your presentation** | Yes No |

**SCHEDULING:** AFWA staff will work with you to schedule your webinar. Please provide up to three dates/times for your presentation or a general time frame of preference. At least 60 days in advance preferred.

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**CPE INFORMATION**

Webinars offering continuing education credit are preferred. To meet NASBA CPE requirements, presentations should include **50 minutes of content**. Please select the skill level and NASBA Field of Study that best fits your presentation.

**Skill Level:**  Basic Intermediate Advanced Overview Update

* **Basic** - Program knowledge level most beneficial to CPAs new to a skill or an attribute. These individuals are often at the staff or entry level in organizations, although such programs may also benefit a seasoned professional with limited exposure to the area.
* **Intermediate** - Program knowledge level that builds on a basic program, most appropriate for CPAs with detailed knowledge in an area. Such persons are often at a mid-level within the organization, with operational and/or supervisory responsibilities.
* **Advanced**- Program knowledge level most useful for individuals with mastery of the particular topic. This level focuses on the development of in-depth knowledge, a variety of skills, or a broader range of applications. Advanced level programs are often appropriate for seasoned professionals within organizations; however, they may also be beneficial for other professionals with specialized knowledge in a subject.
* **Overview**- Program knowledge level that provides a general review of a subject area from a broad perspective. These programs may be appropriate for professionals at all organizational levels.
* **Update** - Program knowledge level that provides a general review of new developments. This level is for participants with a background in the subject area who desire to keep current.

**NASBA Field of Study:** *Please choose ONE NASBA Field of Study for your presentation.*

*For more information,* [download the NASBA Fields of Study guide here](http://www.afwa.org/wp-content/uploads/2015/07/NASBA_Fields_of_Study_July-16.pdf)*.*

**Non-Technical**

Behavioral Ethics *(ex. Decision making, personal ethics, practice in business)*

Business Management & Organization *(ex. Admin practice, organization management, liability)*

Communications & Marketing *(ex. Speaking/writing, interview techniques, social media, branding)*

Computer Software & Applications *(ex. General software usage and how-to)*

Personal Development *(ex. Career planning, leadership, time management)*

Personnel/Human Resources *(ex. Employee retention and engagement, system integration)*

Production *(ex. operations, inventory management, supply and quality control)*

**Technical**

Accounting *(ex. Financial statements and reports, forensic accounting, SEC practice)*

Accounting – Governmental

Auditing

Auditing – Governmental

Business Law

Economics *(ex. Supply and demand, fiscal policy, pricing, economic growth)*

Finance

Information Technology *(ex. Cloud computing, cyber security, database management)*

Management Services *(ex. Cash flow and profitability, risk management, project management)*

Regulatory Ethics *(ex. Confidentiality, conflict of interest, licensing, state rules and regs)*

Specialized Knowledge *(ex. Non-profit, personal financial planning, healthcare, gaming… industry)*

Statistics *(ex. Business statistics, quantitative analysis, and probability)*

Taxes